Dear Eco-Coordinator,

Thank-you for your interest in the International Eco-Schools Litter Less Campaign funded by the Wrigley Company Foundation. The campaign runs in 31 countries internationally and last year engaged over 450,000 young people.

This is the fifth year the campaign will be running in Northern Ireland through Keep Northern Ireland Beautiful, Eco-Schools. Due to the high interest in this campaign there will be a short application process used to shortlist schools.

There are 30 places available on this year’s Litter Less Campaign with funding of £320.00 available to each school to implement a litter or waste themed campaign. The campaign will run from October to April.

If you are selected you will be agreeing to complete the following actions:

* monitor the impact you have on litter or waste in school during the project;
* organise a community event promoting your anti-litter/waste campaign;
* coordinate with another school, preferably in another country, about your project;
* report your results, on time, to Eco-Schools;
* submit 3 pictures and a short summary of your campaign, on time, to Eco-Schools;
* participate in a before and after student attitudes survey on litter (provided by Eco-Schools to selected schools).

**If you would like to take part please fill out the information below and return it to** [**ruth.vanry@keepnorthernirelandbeautiful.org**](mailto:ruth.vanry@keepnorthernirelandbeautiful.org) **by 15th October 2015:**

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| --- | --- |
| School name:  School address:  School postcode:  School phone number: | |
| Name of Eco-Coordinator: | Email: |
| Number of pupils who will be directly involved in the Wrigley’s Litter Less project in your school: | |
| What other school would you contact about your Litter Less project? | What is the location of the other school you would like to contact? |
| Please use this space to briefly (100 words max) describe the litter/waste themed actions you would like to deliver for the Wrigley’s Litter Less campaign and how you would spend the funding: | |
| You will be asked to report on **one** of the following during your campaign please indicate which one you be monitoring:   1. Pieces of litter in the school grounds before and after campaign **Y/N** 2. Weight in kilogrammes of litter collected before and after the campaign **Y/N** 3. Weight in kilogrammes of paper recycled in school before and after campaign **Y/N** 4. Weight in kilogrammes of waste recycled in school before and after the campaign **Y/N** | |
| Please use this space to briefly (50 words max) describe the community day you would like to hold as part of your Wrigley’s Litter Less campaign: | |
| Would you anticipate working with other organisations, groups or schools for your community day?  If so please elaborate: | |
| How many people would you be hoping to engage with during your community day (approx.)? | |

Schools will be notified at the beginning of November 2015 if they have been successful or not. After they have submitted their first piece of registration information the funding cheque will be sent to them to implement their Wrigley’s Litter Less campaign. Participating schools will be asked to submit their final reporting by the end of April 2016. Final reporting is a summary of the school’s campaign successes and community day, monitoring data and 3 pictures of activities during the campaign.